

# Pānui pāpāho | Media release

1 November 2023

## Christmas comes early at NMIT

Class Market Day is a favourite on the NMIT Te Pūkenga event calendar, as the Level 5 Art and Media Communications class showcase their artwork and gain valuable marketing experience.

Handmade treasures from the art and design ākonga are a great gift idea.

Three groups of four ākonga (students) must work together to make products to sell at the market day event.

Delta Brewerton developed a small decorative dish that her teammates Karen, Ronan, and Sophie agreed was ideal. It was unique, functional, and aesthetically pleasing.

"Each dish and bowl are handmade and sculpted, each with their own flaws and shape," Delta says.

"This feature was an inspiration for the brand name - Imperfect Pottery."

To ensure every member of the group had the opportunity to make their own mark on the product, the team decided to each create their own design to glaze on the pieces.

"This worked really well as it made each product unique and allowed us all as artists to contribute to the brand," Delta says.

Delta has not sold anything in a market before, so is really looking forward to the experience.

"I have visited a few of the local markets in the past, and I hope we can create the same welcoming environment, where we can all share our art with the local community."

Other teams have designed wooden jewellery made from native wood, traditional Ukrainian yarn dolls, unique bookmarks, and small model planes to showcase and sell.

The Class Market Day will be held on Friday 10 November from 11am - 2pm on the grass area outside the Student Centre at NMIT Nelson Campus. If raining, the market will be held indoors in the Kōwhai Lounge.

## Media contact

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